

Small Business Construction Company

Introduction

This case study of a small business construction company is based on a September 2022 survey of Cortavo customers by TechValidate, a 3rd-party research service. The profiled company asked to have their name blinded to protect their confidentiality.



“Cortavo staff and their actions demonstrate competence in areas of cyber-security, but in all aspects of our IT services needs which further assures our confidence in Cyber-security protection.”

Challenges

The business challenges that led the profiled company to evaluate and ultimately select Cortavo:

- Their cybersecurity strategy prior to working with Cortavo: came through their previous IT provider
- If their company had an IT services partner that provided cybersecurity prior to using Cortavo: had an IT services partner, but they provided poor cybersecurity
- Their company experienced a cyberattack before leveraging Cortavo services, which results in the following:
 - Loss of productivity
- The aspects of their business that would have been impacted if their data were to suffer a security event:
 - Servicing clients
 - Their reputation
 - Processing orders/quotes
 - Processing accounting tasks
 - Running their overall business
- How prepared their company was to deal with cybersecurity in the following areas BEFORE partnering with Cortavo:
 - Cyberattack prevention: poorly prepared
 - Phishing attack prevention: poorly prepared
 - Cybersecurity training for employees: completely unprepared
 - Antivirus software: somewhat prepared
 - Dealing with spam email: somewhat prepared
 - Cybersecurity reporting: poorly prepared
 - Backup and recovery: poorly prepared

Company Profile

The company featured in this case study asked to have its name publicly blinded because publicly endorsing vendors is against their policies.

TechValidate stands behind the authenticity of this data.

Company Size:
Small Business

Industry:
Construction

Use Case

The key features and functionalities of Cortavo that the surveyed company uses:

- Level of the seriousness of their dark web scan results provided by Cortavo: serious enough to be alarming

Results

The surveyed company achieved the following results with Cortavo:

- How prepared their company was to deal with cybersecurity in the following areas AFTER partnering with Cortavo:
 - Cyberattack prevention: prepared
 - Phishing attack prevention: prepared
 - Cybersecurity training for employees: prepared
 - Antivirus software: perfectly prepared
 - Dealing with spam email: prepared
 - Cybersecurity reporting: prepared
 - Backup and recovery: perfectly prepared
- Level of confidence in how they feel about Cortavo keeping their network secure: very confident