



# BMW SUPERBIKES IMPLEMENT EBC CLOUD SOLUTION



BMW Motorrad

**Industry:** Leisure

**Employees:** 50

## THE CLIENT

The BMW Motorrad WorldSBK Team, is a collaboration between BMW Motorrad Motorsport and the British Shaun Muir Racing Team. The squad around Team Principal Shaun Muir has a wealth of experience in racing and in the FIM Superbike World Championship making them perfect partners to BMW Motorrad Motorsport in the BMW Motorrad WorldSBK Team.

## THE CHALLENGES

Their key objectives were to improve the reliability of the network and security, whilst also making cost savings where possible.

## KEY OUTCOMES



1

### Seamless migration of data

With the systems we put in place, data is migrated extremely fast without interruptions.

2


### Secure data transfer

With a new secure cloud service, all the data can be stored on the cloud where it is protected and backed up so the chance of data loss is reduced.

3

### New hardware and laptops

New hardware and laptops will enable the team at BMW Motorrad to work faster and more efficiently with no downtime.

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**EBC Group have been with BMW for the past 3 seasons in the World Superbikes. It has been a great relationship so far and one that we hope can continue for many more seasons, it has allowed us to take the successes that we've had on the track and replicate them off it.**

**Shaun Muir Team Principal, BMW WorldSBK**



## **APPROACH**

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To ensure data could be transferred seamlessly and securely between the team and headquarters, storage was created in the EBC Cloud.

- Cloud file server to store
- Cloud storage
- IT support

## **RESULTS**

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Data acquired on the test track and at the circuits can quickly be migrated back to the factory headquarters in Munich, where a team of engineers will process the information.

- Seamless migration of data
- Secure data transfer
- New hardware and laptops