

Parkersburg Catholic Schools

Education Reaches New Limits with Biztec

with Mrs. Mary Caren Heffner, Principal at
Parkersburg Catholic High School



Education has become increasingly reliant on technology in the last decade, and a certain level of transparency and accessibility has become expected by students and their families - especially when it comes to private schools. In education, technology leads the way for students to become successful through a more interactive and innovative learning style.

COVID-19 forced a paradigm shift onto educational organizations and exacerbated the differences between those organizations that have a reliable technology partner and those that do not. For Parkersburg Catholic Schools (PCS), including both the elementary and high schools, technology has never been made easier. Biztec worked with PCS to build a five-year Technology Plan that guides their continued investment in technology, and ultimately leaves them better prepared for whatever the future may bring.

Background

Located in Wood County, West Virginia, PCS has been serving the community since the early 1950s. The school system serves children in Wood Co. who seek the best education possible. Principal Mrs. Mary Caren Heffner has a technology background, but desired to bring new, modern ideas to the table.

In collaboration with Biztec, Heffner was able to implement some of the newest and most efficient forms of

technology. Heffner stated that because they do not have in-house IT support at PCS, Biztec fills that gap.

The Challenge

When Heffner first entered the PCS system in 2020, there were only eight handsets in the high school. Now, each classroom contains their own phone and voice over internet. She also stated that because the school buildings are at least 70 years of age, running cables and other forms of installation is a huge undertaking. However, Biztec understands these types of situations, and is able to analyze them in order to provide the appropriate solutions to allow for new-age technology.

PCS was in need of major technological upgrades. Heffner recognized this issue and rectified the situation by reaching out to Biztec for guidance.

Internet and IT structure is not a luxury, it is a requirement for a good education.

Why Biztec?

Education today requires a heavy knowledge of technology and how to apply it properly. According to Heffner, PCS was in need of major technological upgrades. As such, she recognized this issue and sought out Biztec for guidance.

Heffner chose Biztec as the school's main IT resource for several reasons:

1. Biztec has allowed PCS to have access to the most up-to-date technology.
2. Biztec took their ideas and put them into reality; thus allowing the needs of the school systems to be met without hesitation.
3. Biztec worked strenuously to find the highest quality products for a reasonable price.

Now, Biztec provides major services to PCS; including but not limited to: networking, management, and planning. Heffner stated that Biztec has been helpful in helping her and the PCS system figure out how to have the proper technological infrastructure. To Heffner, it is extremely important to have innovative and interactive learning in the classroom, and efficient, fast technology is one of the main ways to achieve that goal. Not only has Biztec provided the equipment for student success, but they have provided PCS teachers with the tools they need to educate their students.

Moving Forward

As PCS continues to grow, not only in the education field but in technology as well, Heffner plans to continue utilizing Biztec as their own IT service. She stated that with the assistance of Biztec, she plans to keep an updated five-year roadmap/strategic plan for the coming future that details the continued evolution of their technology needs.