

CROFT



# Case Study



Business Mobile Services

Technology



# The Challenge



NVIDIA, global pioneers in technology, have transformed the computing landscape and continue to storm the digital world.

Through the incorporation of AI into medicine, NVIDIA have been able to deliver healthcare at increased speed and quality, tackle climate change and revolutionise modern society.

From powering the world's fastest supercomputers to leading the evolution of modern AI, their developed technologies are working to solve challenges out of human reach.

Effective communication and connectivity are crucial to the successful running of the worldwide computing powerhouse.

Following positive referral after experiencing poor service and high costs from a well-known supplier, NVIDIA approached Croft to manage their business' mobile phone contracts.

# The Solution



Our team of experts worked closely with NVIDIA to understand their specific business needs, assessing the current state of their mobile phone contracts and outlying the challenges faced whilst working with the previous supplier.

By analysing NVIDIA's existing mobile phone billing and expense details, it was identified that NVIDIA could save an enormous 50% on their existing costs by consolidating their current mobile phone contracts.

After agreeing to Croft's proposed solution, a list of names, numbers and handsets were collated to be transferred. All end NVIDIA users were notified of the change and provided with a direct contact at Croft to deal with any technical issues or problems during the changeover.

SIM cards were labelled and sent directly to each NVIDIA user via signed for delivery, avoiding any delay and inconvenience.

# The Results



## **NVIDIA save a massive 50% consolidating their mobile phone contracts with Croft.**

The bespoke business mobile plan was implemented across the company, enhancing NVIDIA's team collaboration, whilst significantly reducing costs. To the delight of NVIDIA, Croft's original proposal was achieved and the business now saves 50% on their telecoms costs!

Walking through the general needs and wants with the client allowed Croft to offer a truly bespoke and tailored service to meet NVIDIA's unique business requirements.

With our single-point-of-contact account management model, NVIDIA's end users were never left alone to deal with a technical issue or problem.

For those experiencing network issues, Croft swapped and matched all end users accordingly with the best possible provider for connection in their area, completely free of charge and without cancellation fees.

# Moving Forward



Following the mobile changeover, Croft now proudly manage NVIDIA's business mobile contracts with minimal input from their IT staff.

Reports highlighting cost-savings and increased efficiency and productivity opportunities are produced and shared monthly, guaranteeing that NVIDIA are getting the best deal month-to-month.

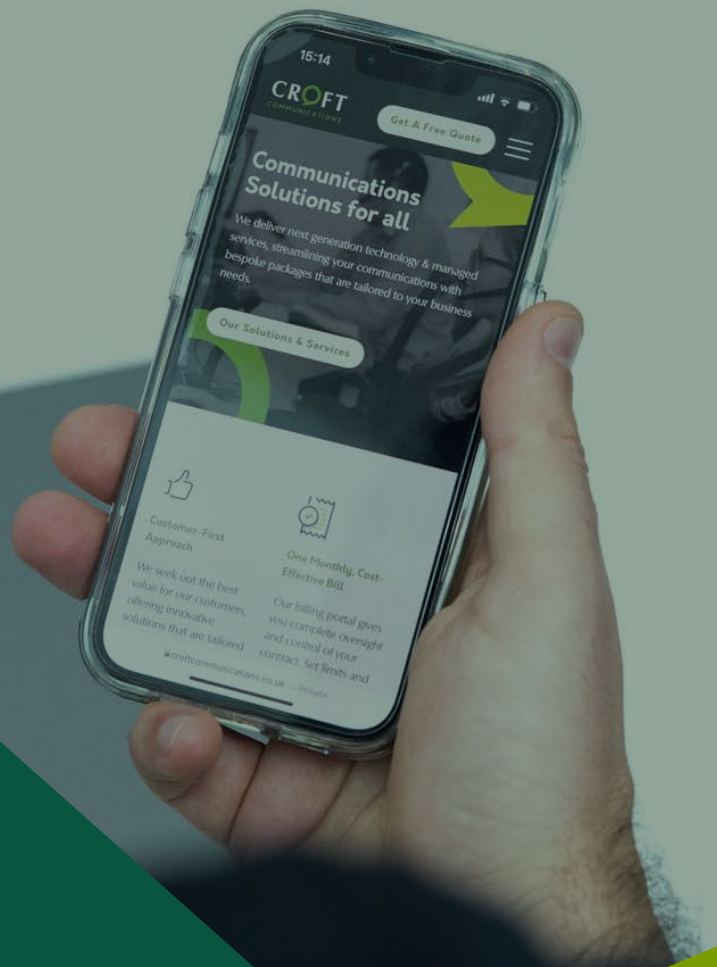
# What our **client** has to say ...



“ Finding a partner that can read between the lines and do the necessary without asking too many questions is the picture that Croft paints.

Touchless implementation and zero downtime are what a company needs and Croft managed this beyond expectations. Being proactive, calling the customer when changes from the provider are made to get better quality and financials are just two of the many great features of Croft. ”

**Christian Schneider**  
IT Director EMEA at NVIDIA



Do you want your  
business to achieve  
similar results?

## Get In Touch

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