

LUCIDICA

# DAKS'S TRANSITION TO SECURE AND SCALABLE AZURE CLOUD

CASE STUDY



# OVERVIEW

Updating the technological infrastructure for our client, **DAKS luxury fashion retailer**, presented a challenge, yet with a strategic approach, substantial improvements were achieved.

Through our partnership, we successfully moved our client to Azure Cloud, redesigning their entire cloud system within a framework of improved security and operational efficiency. This transition resulted in a strong, scalable infrastructure, similar to upgrading from an old car to a high-performance model.

Our comprehensive solution not only addressed existing risks but also provided our client with a more resilient and flexible computing environment, illustrating the effectiveness of our specialised, technologically advanced strategies.

## CHALLENGE

Our client, a high-end fashion retailer based in London, was operating on an antiquated and unsupported Windows Server 2012 platform, **posing severe risks of data loss, security breaches, and operational inefficiency.**

## SOLUTION

In response to this critical situation, we were approached for guidance. Our recommendation was a bold course correction: **a transition to Azure Cloud.** This solution entailed far more than a simple update; it involved a complete reengineering of the client's cloud structure. Our expert engineers led this voyage, handling all technical intricacies while also educating the client's team for effective adaptation to these new digital currents.

## IMPLEMENTATION

Our engineers meticulously reconfigured the entire cloud structure, ensuring a seamless transition to Azure. This process included setting up a more robust and flexible infrastructure, enhancing security protocols, and establishing a superior backup system. Concurrently, we provided extensive training and support to the company's team, ensuring they were well-equipped to operate the new system efficiently.

## OUTCOME

Post-transition, the company experienced a significant transformation in its operational capabilities. The new Azure cloud infrastructure offered robust security, mitigating the risk of breaches and server crashes. The flexible and scalable nature of the cloud system allowed for **efficient resource management** and **operational scalability**. Moreover, the improved backup system ensured data safety, a crucial aspect for the company's continuous operations.

The strategic shift to Azure Cloud, drove their company into a new era of **technological efficiency, security, and reliability**, marking a significant upgrade from their previous, precarious infrastructure.

Security and efficiency are critical for any business, and achieving them requires the right strategy and tailored solutions. We understand this and are here to help guide your journey. With our expertise, we can leverage your business to new heights of digital resilience, just as we did for our fashion retailer client.

**Let's work together to make a customised path to enhanced security and operational efficiency for your business.**