



# Holliday Architects Realizes the Power of the Cloud

## Case Study

**Organization & Location:** Holliday Architects | Medford & Brigantine, New Jersey  
**Industry:** Architecture/Construction  
**Services Offered:** Custom Residential, Single-Family Communities, Multi-Family, Commercial, Renovations



*"As an architecture firm, we work with large files. The idea of being able to securely store, backup, sync and access files in the cloud appealed to us."*

**Jason Patchel, Project Architect at Holliday Architects**

## Custom Cloud Solutions for a Growing Architecture Firm

Technology That Supports Effective, Anytime, Anywhere Work Environments

### Challenge

Holliday Architects was growing, and they needed IT to keep pace. Their on-premise server was costly from a hardware and management perspective, and their traditional Autodesk software had limited capabilities. The Holliday team also wanted the flexibility to work remotely.

### Solution

For over 23 years, E3 IT Services seamlessly served as the managed IT services provider for Holliday Architects. Tailoring a custom cloud solution for the growing architecture firm, E3 IT Services collaborated closely with Holliday Architects, strategically staggering the implementation to ensure minimal downtime and uninterrupted project flow. The newly integrated cloud server replaced an expensive, on-premise system and provided secure support for large data files. This streamlined solution enabled Holliday staff to work seamlessly from any location—at home or on-site—revolutionizing their workflow efficiency.

## Results

The Holliday team is seeing big boosts in productivity, efficiencies and work/life balance thanks to cloud-based tools that support real-time document storing, syncing and sharing along with anytime, anywhere workspaces. They are also saving money on hardware and management costs associated with the old infrastructure.

**Through its partnership with E3 IT Services, Holliday Architects has seen improvements such as:**

- **Enhanced productivity:** Digital, cloud-based applications allow Holliday staff to access large files on the job site, at home or on the road.
- **Improved collaboration:** With files securely accessible through the cloud, staff can work together in the same document from any location with an internet connection.
- **Increased efficiencies:** Enhanced digitization reduces error with real-time syncing and sharing, ensuring dispersed teams are working on the most recent file iterations.
- **Better work/life balance:** Staff appreciate the convenience and flexibility that come with being able to work outside of the office.

## High-Quality Service and Trusted IT Advice with E3 IT Services

E3 IT's commitment to understanding Holliday's operational challenges, thorough discovery and planning processes, and extensive hands-on IT experience made for a successful project. Reach out to E3 IT Services when you're ready to rethink what technology can do for your business.

### E3 IT Services Is Known for:

- **24/7/365 Support Desk**
- **A highly skilled, professional team**
- **Excellent service and innovative concepts**
- **Customized support**
- **World-class services including managed IT, remote IT, data backup and recovery, cybersecurity solutions, business continuity solutions, digital video surveillance, cloud computing, Microsoft 365 & Azure, VoIP and custom project solutions.**

*"The project was a big success. Files open with no lag. We no longer have the expense of managing that server in the office. And our staff has the flexibility to work from wherever they want."*

**Jason Patchel, Project Architect at Holliday Architects**



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E3 IT Services offers expert consulting, efficient implementation and exceptional performance. Our co-owners, Randy Carbone and Ron Oppermann, have over 50 years of collective experience delivering tailored IT services and solutions for SMBs throughout Mid/Southern NJ, PA and DE. At E3 IT Services, we're more than your IT service company — we're an extension of your team.

**For more information, visit [e3itservices.com](https://e3itservices.com) or call 856-875-1400.**