

# IP Consulting Helps Bridge the Technology Gap For Lowell Light & Power



## The Company

Lowell Light & Power is a non-profit public power provider that has been delivering cost-effective electricity to the residents of Lowell, Michigan for over a century. The organization is committed to its mission of providing dependable and affordable energy to all its customers through ongoing investments in state-of-the-art electric generating and transmission facilities.

### The Challenges They Faced

Lowell Light & Power prioritizes cybersecurity and IT management due to public trust and the risk of cyber/ransomware attacks. Critical challenges to their operation include:

- Outdated copper-based phone lines.
- Cyber and ransomware attacks.
- Supply chain management issues.



“There were certain things that we were looking for that IP Consulting gave us confidence in trusting them with more work. The process was thorough. It wasn’t the sales pitch. Every suggestion IP Consulting gave was rooted in education, standards, and best practices. We weren’t looking for prices—we were looking for confidence.”

## IP Consulting’s Solution

IP Consulting provided Lowell Light & Power with a comprehensive consultation that addressed their phone line and cybersecurity concerns. We suggested they upgrade to a VoIP system while implementing network security and backup solutions, which ultimately led to a more reliable and secure phone system. With this success, Lowell Light & Power was confident in trusting IP Consulting to provide more services. IP Consulting then proposed a UCaaS solution that offered even more robust network security and backup solutions, keeping up with the company’s evolving needs.



### Our Approach

Lowell Light & Power is a non-profit public power provider that has been delivering cost-effective electricity to the residents of Lowell, Michigan for over a century. The organization is committed to its mission of providing dependable and affordable energy to all its customers through ongoing investments in state-of-the-art electric generating and transmission facilities.



“Our successful transformation revolutionized our partnership, and IP Consulting now provides strategic technical guidance and support for all Lowell’s network needs.”



“The IP Consulting team shows up and communicates effectively with the decision-makers and stakeholders. IP Consulting makes it feel like a collaboration. The initial evaluation proved that IP Consulting and the team have a wealth of invaluable knowledge. Projects are documented, and we know where we are. Our confidence in IP Consulting allows us to have peace of mind. Working with IP Consulting feels like we have more than just an IT person; with them, we have a team of SMEs in everything IT related.”



### The Results

Since implementation, Lowell Light & Power has gained the freedom to feel more secure and confident in its network infrastructure and dependable cybersecurity measures. They are now able to focus on the core of their business, and the savings from the phone systems were tremendous, saving them thousands of dollars a month.

# Hit the “Easy Button” On Your IT Transformation



## Conclusion

Lowell Light & Power’s partnership with IP Consulting resulted in significant cost savings from their new phone systems, saving them thousands of dollars each month, and protecting them from potential cyberattacks. IP Consulting’s expertise in network architecture and cybersecurity impressed the Lowell Light & Power Board, making them feel as if they had found a trusted partner that aligns with their values, turning us into Lowell Light & Power’s trusted partner.

## Here’s How We Partner with You

Once you engage with IP Consulting, you’ve hit the “easy button” in your IT transformation. We take over from there to develop and implement an affordable plan which works within your existing infrastructure.



### 1. Assessment

We review your current technology and dig deep to understand your business goals.



### 2. Roadmap

We educate you on your options and build a strategy around your desired business outcomes.



### 3. Transformation

We implement your roadmap and turn your technology from a limitation to the true differentiator of your organization.

**Transformation isn’t the end of this story. It’s the beginning!**



Schedule a Free Discovery Call

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