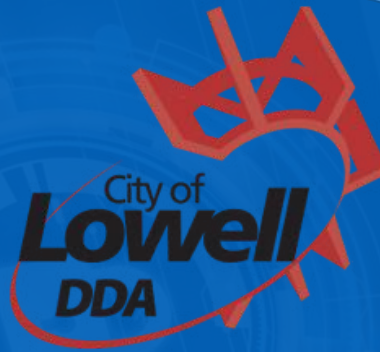


How the Right Security Solution Saved The City of Lowell a Fortune



The Company

In 2017, the City of Lowell began to experience issues with its network provider, and potential security concerns began to pop up. Knowing how vulnerable small and medium-sized businesses were to hacks, they knew they didn't want to be the next news story. That's when they decided to contact IP Consulting for help with their security and transitioning to a VoIP system because they wanted to protect their organization from cyber attackers without compromising speed and agility.

The Challenges They Faced

- **Billing Problems** - They found themselves up against the extremely complicated recurring billing process as well as potential billing issues that might limit growth.
- **Possible Security Concerns** - There were several security concerns for their company. They required a security plan that was effective against all dangers.
- **Expensive Services** - They were paying an outrageous amount for phone services. They needed someone to handle it on their behalf or do it cost-effectively.



The core idea behind the transition to VoIP was to increase productivity, dependability, and quality at a reasonable price. But there were major issues with the City of Lowell's network provider. They had to deal with potential security risks and budgetary restraints as well.

IP Consulting's Solution

Our top priority was security; by putting the required tools and procedures in place, we aimed to reduce the risks of cyberattacks and ensure their safety.



Our Approach

We tackled cybersecurity from multiple angles, keeping in mind both their organizational needs and your budgetary concerns.

Day-to-day managed voice and security services are still offered by us. Our Managed IT and technology services offer expert network support so they can concentrate on what their company does best.

They felt comfortable approaching us for advice and allowing us to educate them on anything they didn't know. So, we made sure that our involvement was both educational and consultative.

They were aware of their ongoing problems but were optimistic that they could overcome them with us on their side.

We showed them the financial savings they might expect from managed services, making it a smart solution for their organization.

They also feel at ease knowing how much money they are spending with IPC and that it is solely for their benefit.

They are still working with us to grow their network, and at the end of the year, they will transition to their managed services.

According to the figures, the group was spending over **\$15K annually** on phone services, and after our intervention, their expenses were cut in half.



The Results

Despite the difficulties in installing firewalls due to supply chain issues, IPC has been able to mitigate the problem by assisting them in securing their environment and preventing further security breaches while they wait for their hardware.

They were confident that they could seek assistance as soon as they had a query or an issue and wouldn't be misled in any way. The organization now possesses a level of expertise that it previously lacked.

Hit the “Easy Button” On Your IT Transformation



Conclusion

The City of Lowell were confident that they could seek assistance as soon as they had a query or an issue and wouldn't be misled in any way. The organization now possesses a level of expertise that it previously lacked. IP Consulting provides organizations with best-of-breed cybersecurity solutions that keep up with the changing nature of cybersecurity threats.

Here's How We Partner with You

Once you engage with IP Consulting, you've hit the “easy button” in your IT transformation. We take over from there to develop and implement an affordable plan which works within your existing infrastructure.



1. Assessment

We review your current technology and dig deep to understand your business goals.



2. Roadmap

We educate you on your options and build a strategy around your desired business outcomes.



3. Transformation

We implement your roadmap and turn your technology from a limitation to the true differentiator of your organization.

Transformation isn't the end of this story. It's the beginning!



Schedule a Free Discovery Call

+1 (877) 568-0230

www.ipconsultinginc.com