

# Legal/Professional Services:

## Business Transformation

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Civic Entertainment Group is a world-class marketing communications agency that creates high impact campaigns and engagements for its blue-chip roster of clients spanning auto, tech, entertainment, media, sports, non-profit and consumer product industries.

As they have grown their business to a nationally recognized player in the strategic marketing communications space, Civic has relied on Altourage as its comprehensive IT partner, keeping the agency on the cutting-edge of all technology, data security and information sharing capabilities.

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### **A Transformational Partner**

"I have come to rely heavily on Altourage to help create a stable internal IT system that functions well and is modern within the parameters of our business. Their commitment to best practices, IT hygiene, and proactive client service have served us well and helped us transform our business, increase efficiency, and sharpen our competitive edge."

### **Advising And Implementing For Growth**

"As we have grown over the years, Altourage has always been there to listen to our evolving needs, suggest new tools and protocols and execute on those integrations. And when we need to make changes to our systems, they bring strong project management skills that minimize disruptions to our day-to-day operations."

### **Data Security**

"Protecting the data and information that courses through our digital environment is of paramount importance not only to us, but to our clients. The security programs and protocols that Altourage has helped to implement and document, provide us and our client partners with the confidence that our data and information is properly stored and well protected."



"Right from the beginning I was impressed with their high touch approach, their responsiveness and their thoughtfulness. I've always appreciated that about them and wouldn't hesitate to recommend Altourage to others."

**Parke Spencer** President/ Civic Entertainment