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K-12 Education SaaS Company Saves 60% on their AWS Bill by Leveraging Logicworks

LinkIt! provides mission-critical data warehousing and assessment solutions to school districts, content publishers, and test-prep organizations. The software allows customers to consolidate all of their student achievement data in a single location and capture metrics for local assessments. The platform then produces an analytics dashboard as well as detailed reports for the district, school, teacher and student. LinkIt! ultimately allows educators to make real-time instructional decisions at both the classroom and enterprise level.

Solution

Chief Information Officer Karen Winter took over technical operations during a period of rapid growth in 2011. As the company continued its multi-year expansion, Karen's team had their hands full scaling the product, updating capabilities and adding new features. "We were purely focused on product development and didn't have time to keep an eye on our cloud resources," explains Winter. "We saw our cloud spend double and then double again, and that's when we realized that we needed an expert to help us optimize our AWS resources. Through a combination of eliminating waste, right-sizing, and utilizing new features and services, Logicworks cut down our AWS bill by over sixty percent."

"While our team is quite savvy in terms of cloud technology, it's also incredibly helpful to have an expert resource on hand. Logicworks helps us to evaluate new cloud capabilities, implement changes, and stay on top of ongoing administration and cost management."

- Karen Winter, CIO, LinkIt!

After the optimization engagement, LinkIt! retained Logicworks for continuing cloud operations. Logicworks monitors the AWS environment, offers 24x7x365 engineering support, and conducts regular reviews to ensure that LinkIt! takes advantage of the latest AWS features and services. "While our team is quite savvy in terms of cloud technology, it's also incredibly helpful to have an expert resource on hand," says Winter. "Logicworks helps us to evaluate new cloud capabilities, implement changes, and stay on top of ongoing administration and cost management."

Results

LinkIt! continues to enjoy annual revenue growth of 40-50%, data usage growth of 60-80% and only experiences low double-digit growth on their AWS bill. Given the company shows no signs of slowing down and anticipates the need for greater platform capabilities, having a partner monitor its network operations is more important than ever. "The relationship with Logicworks allows our team to focus on exceeding customer expectations with the confidence that our infrastructure is running smoothly and efficiently," Winter adds.

About Logicworks

Logicworks, the leader in compliant cloud solutions, provides end-to-end cloud strategy, operations, security services to clients in the finance, healthcare, and SaaS industries. Logicworks is an AWS Premier Consulting Partner and Microsoft Gold Certified Partner, and one of the only cloud partners in the world to have achieved HIPAA, HITRUST CSF, PCI-DSS Level 1, SOC1, and SOC2 certification. Our customers include MassMutual, Pitney Bowes, Orion Health, and other top companies that demand the highest standards of agility and governance.

To learn more about Logicworks Managed AWS Services, contact us at **(212) 625-5454** or visit us online at **www.logicworks.com**