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Mackintosh

Mackintosh partners with Xpedition to enhance their end-to-end business fashion solution

Summary:



Expert fashion and apparel sector support from Xpedition



Custom fashion software integrations for sector-specific functionality



Leading K3Pebblestone, Point of Sale and third party applications built-in



Increased efficiency and competitive edge with leading Microsoft solution



Common data model with a single, accurate Dynamics database

The Challenge:

Maintaining a critical fashion business management system

Like many fashion and apparel businesses, Mackintosh runs a streamlined IT operation with limited in-house resource. The firm relies on Microsoft Dynamics as an ERP solution to support manufacturing, warehousing, store and online operations, as well as to manage and report on purchasing, sales and financial performance.

Data and transactions in Dynamics enable financial and operational oversight and control, from fabric inventory and stock management to importing sales orders from the digital sales channel and wholesale clients.

From cutting to finishing, quality checking, packing, dispatch, shipment and invoicing, Dynamics gives Mackintosh the ability to manage their core apparel production business from one single, end-to-end solution.

Maintaining the platform is critical to smooth business operations and to sustain optimal efficiency across the organisation. As the business evolves, Mackintosh also needs the ability to customise and extend Dynamics functionality. The Mackintosh team enlist Xpedition for help and advice to enhance their solution with additional functionality and efficiency to help them improve operational performance and manage costs.

The Support Solution:

Xpedition expertise, consulting and system support on-demand

Xpedition is Mackintosh's trusted partner for day-to-day support for the Dynamics platform, chosen for our in-depth knowledge of the fashion industry. The Xpedition team also provides advice when Mackintosh wants to use the system in new ways or extend its capability.

IT Manager Darren Moat says, "We have a strong and established relationship with Xpedition's team. Over the years they have demonstrated their experience both in the fashion and apparel sector and with the Dynamics solution: they fully understand how our business works and what we need and expect from the technology to achieve a desired solution to a problem. When we pose a question, we always get an expert answer within the allotted timescales."

Xpedition has assisted in developing specialist functionality for Mackintosh's store and online operations, integrating specialist point of sale software, stock synchronisation and wholesale order management within the Dynamics platform. The Xpedition team also helped Mackintosh improve the management of raw materials by migrating several legacy systems into Dynamics. As a result, this provides Mackintosh with a single reliable overview of stock levels in all our warehouses and factories. By increasing efficiency and reducing waste, this also helps Mackintosh operate a more sustainable and profitable business.

For almost 200 years Mackintosh has been one of the world's most influential coat makers. The brand is synonymous with craftsmanship, expertise in outerwear and constant design innovation. Alongside its classic raincoats, Mackintosh's new collections include Mackintosh Mainline and collaborations with some of the world's leading fashion houses.

Mackintosh sells through its Retail stores, Online and to Wholesale clients as well as an established digital marketplace. The firm operates three warehouses and two factories in Scotland and the Northwest of England.



"Xpedition's fashion and apparel team have excellent knowledge of our sector. They understand our business priorities and how we need data and reporting systems to support an efficient and responsive operation. With Xpedition's ongoing support, we believe we have a competitive advantage from a leading digital system that's efficient and manageable. It removes duplication and allows us to monitor stock levels accurately, so we can place the right orders at the right time to meet customer needs and maintain optimal stock levels. Above all, it provides the business information we need every day to make good operational and sales decisions."

Darren Moat, IT Manager,
Mackintosh

The Dynamics advantage: A custom fashion solution for a lean, modern organisation

Mackintosh uses Dynamics with the fully integrated K3Pebblestone solution, designed for small and medium sized fashion and apparel companies.

Darren Moat explains: "Fashion businesses operating without the investment of an ERP system such as Dynamics from my experience utilise a number of disparate systems for business management. The usage of spreadsheets, databases, and multiple third-party systems to support the day-to-day business operations usually resort in adopting over engineered processes, whilst creating a number of issues due to the amount of time and effort required to manage and the data duplication that can occur. Integrating all this functionality into one solution using Dynamics has created efficiencies in our processes and make it easier to manage our business and data overall. Our key performance and operational data is now joined up in a common data model that we can trust, improving the administration and reporting of the system."

Xpedition for Fashion About Xpedition

With 20 years as a Microsoft Gold Partner and more than 630 successful Dynamics 365 projects delivered, Xpedition is one of the UK's leading and trusted Microsoft Dynamics 365 implementation partners.

Our Microsoft certified consultants have deep experience of implementing Dynamics 365 ERP in the Fashion and Apparel industry and helping ambitious fashion organisations reimagine their business with modern cloud technologies.

We provide expert guidance and support in buying, implementing, and optimising Dynamics 365 applications. And with a philosophy of coaching businesses to achieve the digital transformation that's right for them, you can rest assured you've found the ideal Dynamics 365 partner for your fashion business.

**Fast track your journey
to financial management
success with Xpedition**

To learn more about Xpedition visit:
xpedition.co.uk
Or contact us on
+44 (0)20 7121 4705

**46 Worship Street
London
EC2A 2EA**