

MutzNutz PETCARE

- INSIDER THREATS CASE STUDY -

THE CLIENT

INDUSTRY: Retail
TEAM SIZE: 20
LOCATIONS: Five stores across Dublin

THE SITUATION:

- An insider threat is the potential for an individual who has or had authorized access to an organisation's assets to use their access, maliciously, to act in a way that could negatively affect and pose significant risks to an organisation
- The marketing manager had setup all social media sites and was the only one with usernames and password to login to all sites
- There was a need to strengthen password security, enable Multifactor Authentication (MFA) and secure all social media sites
- A full cyber security audit was required to identify any additional risks to the business

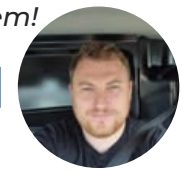
THE CLIENTS WORDS

We started working with Michael and the team at NexGen Cyber after a recommendation from a friend and couldn't be any happier!

Our social media sites and I.T. systems have never been as secure as they are now and their friendly team are always available whenever we need help.

I highly recommended them!

Conor Cooney
Founder, Mutz Nutz Petcare



HOW DID WE HELP?

The team at Mutz Nutz Petcare had been threatened with their social media sites being defaced and posts misrepresenting the organisation

Over a 1 month period, we helped secure all social media sites, remove access to the marketing manager and enhance the overall cyber security posture across all business devices.

- We secured all social media sites, implementing Multifactor Authentication (MFA) and strong passwords
- We delegated permissions to other team members to enable continuity for all social media posts
- We created strong passwords and implemented password manager to enable the safe sharing of passwords
- We implemented NexGen Cyber's Micro Business Package to protect laptop and mobile devices with best in class cyber security to help avoid any future Ransomware or Cybersecurity incidents

And, we did it all while maintaining business continuity across all social media platforms!

CALL US ON +353 21-212-8332 TO FIND OUT HOW WE CAN HELP YOU!



My team and I would LOVE to help you with your cyber security. Give me a call on +353 21-212-8322 and let's have a quick 10-minute non-salesy chat!

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