

In Kind Direct

Founded by HRH The Prince of Wales, In Kind Direct distributes new, usable consumer goods, donated by some of the UK's best known manufacturers and retailers, to charities, not-for-profit organisations and social enterprises working in the UK and abroad.

They work with not-for-profit organisations and companies to help ensure that everyone has access to life's essentials and that no usable product goes to waste.

**totalenterprisesolutions.co.uk Enquiries:** 0345 257 1173 **Support:** 0345 257 8241

## The challenge

In Kind Direct were already using Microsoft Dynamics NAV 2009, and wanted to stay with Microsoft but were looking for a new partner.

Their previous partner had merged with a large London firm whose market outlook is not focused on the Not for Profit market so it made sense to In Kind Direct to look for a match in values elsewhere.

## The solution

All donors need to be kept up-to-date with the impact of their contributions, so efficient reporting is key to In Kind Directs' operations.

Products need to be traced from initial donation through to the end user: like a blockchain approach to stock, which is fed back to the donors. Not only to they operate as a charity, but having to work as a B2B, brings in its own requirements too.

Having spoken to several other partners, they finally found a fit with TES, having demonstrated not only an understanding of the sector, but also the desire to aid In Kind Direct's goals moving forwards, by upgrading to Microsoft Dynamics. In Kind Direct were concerned about the potential complications of bespoke solutions, however, TES's offer of a specific product specifically for the charity sector, ensured issues were kept to a minimum.

## The results

The upgrade included integration with an eCommerce solution and warehouse management system, whilst also getting ready for Microsoft Dynamics CRM to be connected too.

With the inter-operational benefits and an understandable user interface, new staff found the new system to be intuitive, enabling them to be up and running with minimal training, which is also invaluable for temporary or voluntary members of the team.

The previous reporting platform was outdated and heavily reliant on IT and training. Now, Jet Reports ensures working in Excel is fast and efficient. By adding in Power Bl and Dashboards, reviewing stats is easy and quick, without needing technical support. Previous heavy customisation has been replaced by standard features (and a few small modifications where needed) to deliver an enhanced process providing both greater internal and external efficiencies.

Rolling out to other countries will be straight forward using regional modifications to ensure a smooth set-up of international operations.



Pictured [left to right]: Iram Iqbal & Hayley Greenhaf



## TES will get you there.

Imagine how how good you would be at something if you'd done it every day for over 15 years!

TES has developed an extensive understanding of the pains commonly associated with the processes and systems adopted by charities. Longstanding deployment within the sector gives TES a leading edge as a UK Microsoft partner.

The passion for helping NFPs means TES is always on the lookout for ways to improve its own processes so that sector-specific needs can be fulfilled. To quantify this desire for continuous improvement, TES undertakes regular CSAT (Customer Satisfaction) and NPS (Net Promoter Score) surveys.



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