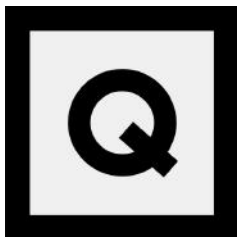




CASE STUDY

Quantum Marketing – Strengthening IT Security and Support for a Growing Hybrid Environment



THE CHALLENGE



Quantum Marketing, a dynamic marketing agency with a team of 40 users operating across both Apple Mac and Windows devices, reached out to Trailblaze IT seeking expert guidance to enhance their IT infrastructure. Their primary objectives were to bolster their IT security framework, ensure consistent support for their Google Workspace environment, and modernise their server, storage, and network security solutions.

As the company expanded, so did the complexity of its IT environment. With a mix of operating systems and growing data security demands, Quantum Marketing required a robust, scalable solution that would protect sensitive information while supporting collaboration and productivity across platforms.

OUR SOLUTION

Trailblaze IT conducted a thorough assessment of Quantum Marketing's existing infrastructure to identify gaps and opportunities for improvement.



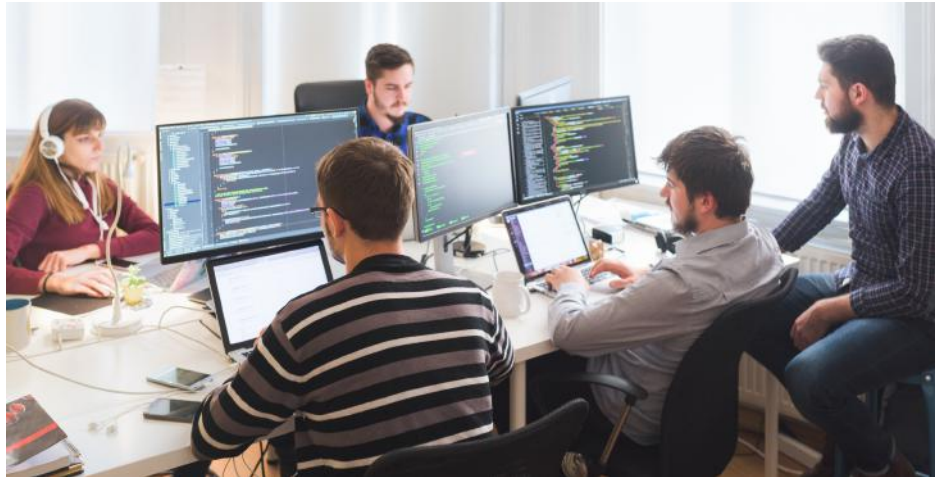
We then implemented a tailored security framework designed to address their unique hybrid setup, ensuring comprehensive protection across both Mac and Windows devices.

To support their day-to-day operations, we established ongoing IT support services, providing responsive assistance for users and proactive management of their Google Workspace environment. This included email security, user management, and seamless integration across devices.

In addition, we upgraded their server and introduced a modernised solution for data storage and network security. These improvements not only enhanced system performance and reliability but also ensured that sensitive company data remained secure and compliant with industry best practices.

THE RESULT

Quantum Marketing now operates with a significantly strengthened IT infrastructure, supported by a responsive and strategic IT partner.



Their team benefits from a secure, unified working environment that allows seamless collaboration, across all devices, while leadership has peace of mind knowing their systems are secure and professionally managed.

Speak to our friendly team today

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