



URBIS BOOSTS CYBERSECURITY AWARENESS WITH KNOWBE4

SNAPSHOT

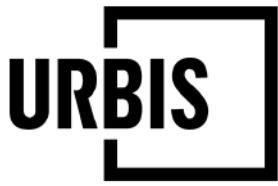
Urbis is a renowned Australian urban design and architecture practice with over 80 years of experience and a 750-strong team. Their diverse range of services caters to both public and private sector clients, encompassing urban planning, architecture, landscape architecture, heritage management, and interior design. Boasting a presence in all major Australian cities, Urbis is widely recognized for its cutting-edge and sustainable solutions, spanning from large-scale urban developments to commercial and residential buildings.

CHALLENGE

Urbis recognized the need to bolster their cybersecurity maturity, particularly in developing a comprehensive 'cyber culture' centered around education and awareness. Their objective was to implement a scalable, customizable and engaging training model, integrated with their security strategy, that would yield measurable results. Given their limited team resources, they enlisted Cube's support in developing an external solution that



“Cube delivered a unique, fit-for-purpose program, managed as a service, which met our needs. They worked with us to develop the right cadence and engagement, resulting in a successful outcome.”



CASE STUDY | URBIS

APPROACH

Cube began by gaining a thorough understanding of Urbis' overarching cybersecurity strategy and objectives. Following a careful evaluation, KnowBe4's security training product was identified as the most suitable option to integrate into the overall security solution designed for Urbis. Extensive training and support, personalisation and a comprehensive reporting and feedback system was implemented.

OBJECTIVE

Improve the cybersecurity culture and knowledge of the organization, reduce cyber risks, and provide a scalable and externally managed platform for ongoing cybersecurity training.

OUTCOMES

As a result of deploying KnowBe4, Urbis introduced consistent and continuous cyber awareness education, empowering team members with new cybersecurity knowledge. This, along with regular testing and reporting, has significantly reduced security risks and provided a platform for capturing important cyber awareness data for the organization.

Overall, the solution:

- Increased awareness
- Improved incident response
- Enhanced compliance with relevant regulations and standards.
- Reduced overall cybersecurity risk
- Introduced a cybersecurity culture

Cube continues to partner with Urbis to provide a fit-for-purpose platform that meets their needs, with reportable and measurable outcomes as one means of assessing ongoing security health. KnowBe4 increased cyber awareness and engagement at Urbis through enjoyable learning modules.

KEY RESULTS

TANGIBLE
DECREASE IN
PHISHING TEST
FAILURES

>95%

**CAMPAIGN
COMPLETION**

85%

**COMPLETED IN
3-WEEK
COMPLIANCE
PERIOD**