



VILLAGE ROADSHOW TRANSFORMS BUSINESS WITH SASE

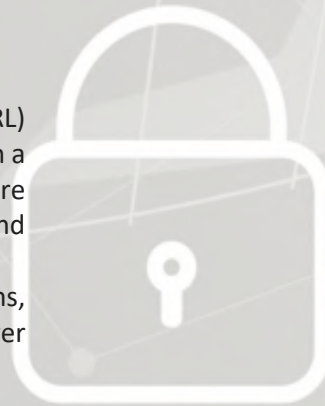
SNAPSHOT

Village Roadshow Limited

Melbourne-based company Village Roadshow (VRL) has become a leading entertainment enterprise, with a diversified portfolio of assets. VRL operates core businesses in Theme Parks, Cinema Exhibition, Film and DVD Distribution and Marketing Solutions. While creating strong and diverse earnings streams, these businesses are complementary and employ over 5,000 staff.

CHALLENGE

Village Roadshow was looking to move from legacy MPLS architecture to next-gen network and cybersecurity. Like most traditional networks, VRL's network was based on conventional routers never designed for cloud. The complexity of their environment was inefficient, impaired performance and resulted in poor user experience. Additionally, with the onset of COVID-19, Village Roadshow witnessed societal and structural changes and a shift to a hybrid workforce that required a simplified, optimised solution.



VILLAGE ROADSHOW LIMITED

"Cube Networks and Palo have absolutely revolutionised our end user experience. Our team members love the fact that they no longer need to remember pins, passcodes and have different multi factor authentication apps. Performance and uptime has improved dramatically to allow our staff to continue working without disruption to services".



VILLAGE ROADSHOW LIMITED

CASE STUDY | VILLAGE ROADSHOW LIMITED

APPROACH

We firstly undertook a consultative discovery exercise to understand the overall challenges of Village Roadshow's environment. We wanted to address the various issues of cost, complexity, security and optimised connectivity to design a long term solution, maximising investment and delivering greater productivity.

OBJECTIVE

To design and implement a modernised network that offers diversity, scalability and agility whilst consolidating services and reducing costs.

OUTCOMES

Village Roadshow in partnership with Cube Networks successfully designed and implemented a modernised network that met their goals and objectives.

Overall, the solution has resulted in:

A modern, secure, scalable and highly available network with redundancy factored in.

A stronger security posture and a more consistent user experience by using Prisma SASE, which ensures security and ease of use for users, regardless of their location.

Consolidation of various technologies under a single vendor, enabling Village to achieve cost savings while also enhancing security and networking capabilities.

Reduced number of calls to the service desk team in the absence of unexpected outages, multiple vendors and interoperability challenges, resulting in significant cost savings and productivity increases.

KEY RESULTS

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SINGLE VENDOR
REDUCED COMPLEXITY
INCREASED
PRODUCTIVITY

5,000+

HOURS SAVED
SERVICE DESK

100%

IMPROVED
SECURITY
POSTURE

**GROUND
BREAKING
SOLUTION**