



Success stories

Giving ASOS the space to grow

As a high growth business, ASOS contracted Digital Space to help scale and evolve its IT infrastructure through the provision of fully managed services.

Who are ASOS?

ASOS is a destination for fashion-loving 20-somethings. Through market-leading web and app experiences and a selection of nearly 900 brands, as well as fashion-led own-brand labels, ASOS serves tens of millions of customers in over 200 markets and in ten languages.

The challenge

Through its growth trajectory, it was vital for ASOS to ensure its IT infrastructure and cloud environment remained fully operational for both its end-users and online customers, whilst developing its customer offering, managed service and risk management capability.

The solution

Having supplied IT support to ASOS for more than 10 years, Digital Space was contracted in July 2021 to provide a full managed service, taking responsibility for managing and maintaining ASOS' firewalls, servers, storage, switches, load balancers, security management and backup.

In addition, Digital Space is continuing to support ASOS' security and network requirements with DDoS (Distributed Denial of Service), DC hosting, and maintenance of its hardware and software.



Seeing success

The successful relationship between ASOS and Digital Space continues to go from strength to strength. Having a partner that can take away the hassle of monitoring and managing the IT environment has enabled ASOS to undertake 24/7 monitoring and

risk management of IT systems and software and have an immediate alerting system, minimising downtime and allowing the in house team to focus on the growth and other requirements of the business.



Digital Space delivers progressive digital solutions that enable organisations to transform at pace.

Focused on enabling change for our customers, we provide a connected, productive and secure platform to maximise data, improve workflow and accelerate growth.

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